

# Courier Leader

SERVING PAW PAW • LAWTON • MATTAWAN  
• LAWRENCE • GOBLES

Published every Friday in the Van Buren County seat, Paw Paw, Michigan

**ROBIN RACETTE GRIFFIN**

Editor

**STEVEN A. RACETTE**

General Manager

## MEMBER OF:

- Michigan Press Association
- National Newspaper Association

## COURIER-LEADER DISPLAY ADVERTISING

\$8.00 per column inch SAU

## COURIER-LEADER CLASSIFIED ADVERTISING

\$8.00 for the first 15 words,  
30¢ per additional word

- FOR COLOR: CALL FOR PRICE -

## MECHANICAL REQUIREMENTS

### COURIER AD COLUMN WIDTHS

1 col. - 2 inches

2 col. - 4.236 inches

3 col. - 6.403 inches

4 col. - 8.667 inches

5 col. - 10.833 inches

6 col. (Full Page) - 13 inches

**PAGE HEIGHT: 21 inches**

PRINTED OFFSET

**DEADLINE FOR ALL  
COURIER ADVERTISING:**

**9 a.m. Tuesday of each week**

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## DISTRIBUTION & CIRCULATION

### CIRCULATION:

More than 2,200 copies distributed weekly in Michigan and cross country through paid-in-advance subscriptions by the U.S. Postal Service, e-editions and over-the-counter sales at newsstands and other local retail sites.

### DELIVERY & ADVERTISING INSERTIONS

*The Courier-Leader is delivered by the U.S. Postal Service. All advertising insertions for the Courier-Leader are handled by the:*

### **VAN BUREN DELIVERY SERVICE,**

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## *Celebrating More Than* **150 YEARS!**

- Established as The Free Press and Courier - 1843
  - The True Northerner -1854
- Consolidated as The Courier Northerner - 1920
  - The Courier Northerner merged with the Lawrence Times on November 1, 1957
- and with the Lawton Leader on November 22, 1968, to become The Courier-Leader

## **The Courier-Leader**

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